

# Whitley & Siddons

SERVICES & SOFTWARE



## *Save time. Increase productivity. Stay competitive.*

Whitley & Siddons has designed comprehensive software to provide its customers with access to all facets of construction information.

Utilizing the products and services of Whitley & Siddons can help you when *searching for projects or bid items, converting data, creating reports, contacting bidders, printing plans, and researching prices.*

### **EasyLink Pro<sup>®</sup> + ScanDOT<sup>®</sup>**

EasyLink Pro,<sup>®</sup> our desktop application, and ScanDOT,<sup>®</sup> our web-based program, can filter and analyze TxDOT information for upcoming and past projects.

### ***Benefits of Subscription***

- **Customize searches** to drill down for specific bid items, averages, contractors, types of work, tabulations, and other valuable data without spending hours on research.
- **Export data** in text, Excel, PDF, and other formats for use with various estimating packages, or use the built-in Quote System.
- **Perform analysis** on both bid tabs and upcoming projects using historic bid prices.
- **Plans/Proposals** included.
- **Mapping** feature
- **Build Quotes** and email to Planholders
- **General Notes, Pay Estimates, Active Jobs** and more
- **New DBE function** that includes
  - Searchable files for commodity code, district, or contracted dollars;
  - Exportable data into Excel files, mailing labels, email addresses, etc.;
  - RFQ Generation - Email or Print RFQ's for entire projects or certain items;
  - Updated for the most accurate information from the State's TUPC directories.

### **Publications**

Whitley & Siddons also offers several paper publications. These valuable resources provide essential information on the projects and personnel working in Texas.

**Highway Dope Book & Directory<sup>®</sup>**  
**TxDOT Personnel Book<sup>®</sup>**

**Hardcopy Reports**  
**Hardcopy Plans**

# Whitley & Siddons

ADVERTISING OPPORTUNITIES



***With Whitley & Siddons, you have three great options to get directly to your target market.***

## Highway Dope Book & Directory

***Your advertisement will make it into the hands of hundreds of interested Highway Construction Professionals every month!***

With limited advertisement space in the book, your company will be one of the few that is seen by all of the subscribers who are specifically interested in highway construction in Texas.

*Full Page Specifications: Full Bleed (4.25" x 8.5"); Non-Bleed (4" x 8.25")*

*2 Facing Pages (Centerfold/Double Truck) Specifications: Full Bleed (8.5" x 8.5"); Non-Bleed (8" x 8.25")*

*Inside B&W Full Page is \$329 per issue. 2 Facing Pages is \$658 per issue.*

*Inside Cover Color Full Page is \$379 per issue. Back Cover is \$439 per issue*

## Texas Transportation Personnel Directory

***Thousands of highway construction participants receive this annual publication!***

From prime contractors, sub-contractors, suppliers, engineers, to TxDOT personnel, your advertisement will reach every participant in the highway construction industry.

*Full Page Specifications: Full Bleed (5.25" x 8.5"); Non-Bleed (5" x 8.25")*

*2 Facing Pages (Centerfold/Double Truck) Specifications: Full Bleed (9.5" x 8.5"); Non-Bleed (9" x 8.25")*

*Inside Color Cover is \$1320 \* Back Color Cover is \$1320*

## Online Letting & Website

***With thousands of views on our Online Letting, your company can reach a multitude of interested customers as they watch!***

The viewers are the precise target market for your TxDOT products and services. Tell customers and prospective purchasers about upcoming sales, promotions, or new products. We can link your advertisement to your website or your email.

*Online Letting Advertisement Specifications: 227 pixels wide x 127 pixels tall - .jpg, .gif, .eps*

*An Online Letting Advertisement is \$275 per month.*

***Email us your advertisement or we can create one for you.***

*For more information, please contact us at (512)477-9491 or [support@whitleysiddons.com](mailto:support@whitleysiddons.com)*

# Whitley & Siddons

## PRICE GUIDE



### **EasyLink Pro © + ScanDOT©**

*All Electronic TxDOT Information  
Advance Notices, List of Bidders, Low Bidders,  
Tabulations, Bid Price Averages, Pay Estimates,  
Construction/Active Jobs Reports, Quoting,  
Mapping, Plans/Blueprints, General Notes*

\$249 per month

### **EasyLink Pro © + ScanDOT© Limited**

*Electronic Pre-Letting Information  
Advance Notices, List of Bidders,  
Quoting, Mapping, Plans/Blueprints,  
General Notes*

\$159 per month

### **Printed Plans**

**Hardcopy Plans**  
**Hardcopy Proposals**  
*free shipping for 200+ pages.*

\$0.19 per sheet

\$0.10 per page

### **Hardcopy Information**

**Highway Dope Book & Directory ©**  
**TxDOT Personnel Book ©**  
*- mailed in December*

\$16.95 per month

\$24.50 annually (Dec)

***Ask us how our services can help you!***

*For more information on our services or for a **free trial**,  
please contact us at (512) 477-9491 or email us at [support@whitleysiddons.com](mailto:support@whitleysiddons.com)*